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ABSTRACT

This revised pamphlet was developed by a national association of credit unions for the purpose of directing consumer complaints to appropriate agencies or heads of agencies for action. Suggestions to aid the consumer are included, such as trying to solve problems at the local level before complaining to top officials. Addresses and phone numbers of companies, naming their leading executives, are grouped in these 17 categories: (1) who to write in Washington, (2) appliances, (3) automobiles, (4) cameras and watches, (5) department stores and mail order houses, (6) food, (7) furniture, (8) insurance, (9) movers, (10) petroleum products, (11) sewing machines, (12) toys, (13) television and radio, (14) state and local government agencies, (15) consumer leagues, (16) Canadian government and consumer agencies, and (17) Canadian manufacturers. (AG)

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INFORMATION FOR CONSUMERS

Third Revision

Everybody's Money P.O. Box 431 Madison, Wisconsin 53701

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CREDIT UNION NATIONAL ASSOCIATION. INC . BOX 431 . MADISON. WISCONSIN 53701 . 608 241-12'1



May, 1972

Dear Consumer:

Nothing is more frustrating than to have a complaint and not know where to take it.

That's why Everybody's Money put together the following list of top executives of companies that make consumer products or provide consumer services. We also included a list of state government offices established for consumer protection as well as state and local consumer organizations that will be interested and may be able to help. We've provided a separate listing for Canada at the end.

Before you complain to the company top brass, though, try to solve the problem locally. For instance, if you order a sofa and it arrives at your house minus a leg or two don't start writing angry letters to everyone remotely involved. First, call the furniture store manager and tell him the problem. Ask for immediate attention. But if you don't get satisfaction locally, that's the time to write to the top.

A word about consumer groups. Almost all of them are colely volunteer operated organizations. That means people like yourself are working together for no pay in their spare time to see that consumers get treated fairly. It also means most consumers groups -- at least presently -- don't have the manpower or resources to help you directly with your problem.

Then why bother including carbons of your complaint to consumer groups? When you complain about a problem you not only help yourself but others as well. For one thing you alert the company to a problem it might be able to keep from happening in the future. And by including copies to the state or local consumer groups you alert them to a potential consumer problem they should know about.

And, of course, by telling the company you have alerted other interested parties, you help give your complaint more clout. So send copies to as many interested parties as you think necessary including local news media (especially reporters covering a consumer beat), local Better Business Fureau, Chamber of Commerce, local and state government officials, federal agencies, and so on.

Here are some other things to keep in mind when you write to the top brass. Put all the important details in your letter. Include copies (not originals) of all relevant documents. Include your return address on the letter itself not just on the envelope. Write as legibly as you can. Print if you must.

We don't guarantee that writing to the top brass will solve your problem. But if your complaint is legitimate, and you haven't had it solved locally, you've got another chance when you write to the top.

Good luck.

The Editors

WHO TO WRITE IN WASHINGTON

Virginia Knauer, Director Office of Consumer Affairs The White House Washington, D. C. 20506

Federal Trade Commission Pennsylvania Avenue at Sixth St. Washington, D. C. 20580

Food and Drug Administration Crystal Plaza, No. 6 2221 Jefferson Davis Highway Arlington, Virginia 22202 Department of Agriculture The Mall Between i2th and 14th Streets, S.W. Washington, D. C. 20250

Erma Angevine, Executive Director Consumer Federation of America... 1012 14th Street, N. W. Suite 1105 Washington, D. C. 20005

Alice Shabecoff, Executive Director National Consumers League 1029 Vermont Avenue, N.W. Washington, D. C. 20005



APPLIANCES

Amana Refrigeration, Inc. Amana, Iowa 52203 Tele: (319) 622-5511 Geo. C. Foerstner, President

Bissell, Inc. Grand Rapids, Michigan 49501 Tele: (616) 453-4451 J. M. Bissell, President

Caloric Corporation Topton, Pennsylvania 19562 Tele: (215) 682-2131 Glennon J. Doyle, President

Culligan U S A
One Culligan Parkway
Northbrook, Illinois 60062
Tele: (312) 298-2000
P. H. Hylbert, President

Frigidaire Division 300 Taylor Dayton, Ohio 45401 Tele: (513) 445-5000 H. W. Campbell, General Manager

General Electric Company 570 Lexington Avenue New York, New York 10022 Tele: (212) 750-2000 Fred J. Borch, Chairman of Board

Gitson Refrigerator Sales Corporation Greenville, Michigan 48838 Tele: (616) PL4-5621 L. W. Hamper, President

Hamilton-Beach 99 Mill Street Waterbury, Connecticut 06720 Tele: (203) 757-6061 F. W. Price, Vice-President

Hankscraft Company Reedsburg, Wisconsin 53959 Tele: (608) 524-4341 James Dodson, President

The Hoover Company 101 East Maple Street North Canton, Ohio 44720 Tele: (216) 499-9200 F. N. Mansager, President Hotpoint
Appliance Park-WCE
Louisville, Kentucky 40225
1 'e: (502) 452-4311
W. B. Clemmens, Manager

Kelvinator, Inc. 1545 Clyde Park, Southwest Grand Rapids, Michigan 49509 Tele: (616) 243-0181 Thomas I. Dolan, President

Magic Chef, Inc. Cleveland, Tennessee 37311 Tele: (615) 472-3371 S. B. Rymes, Jr., President

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Norge Division Edison, New Jersey 08817 Tele: (201) 549-7200 E. Hart, Vice-President

Rival Manufacturing Company 36th at Bennington Kansas City, Missouri 64129 Tele: (816) UN1-1000 I. H. Miller, President

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Schick, Inc. 216 Greenfield Road Lancaster, Pennsylvania 1/604 Tele: (717) 394-4031 James L. Badgett, President

Speed Queen Division Doty Street Ripon, Wisconsin 54971 Tele: (414) 748-3121 R. M. Cornwall, President

Sunbeam Appliance Company 5400 West Roosevelt Road Chicago, Illinois 60650 Tele: (312) 854-3500 G. S. Parshalle, President



Appliances

The Tappan Company 180 Park Avenue, West Mansfield, Ohio 44902 Tele: (419) 524-0123 W. R. Tappan, President

Westinghouse Electric Corporation Westingnouse Building Gateway Center Pittsburgh, Pennsylvania 15222 Tele: (412) 255-3800 C. E. Hammond, President

Whirlpool Corporation Benton Harbor, Michigan 49022 Tele: (616) WA5-0651 John Platts, President Complaints for major appliances such as dehumidifiers, disposers, ranges, dishwashers, home laundry equipment, refrigerators, freezers, room air conditioners, water heaters can be sent to:
Dr. Virginia Cutler, Chairman Major Appliance Consumer Action Panel
(Sponsored by Associations of Home Appliance Manufacturers, Gas Appliance Manufacturers, American Retail Federation)
20 North Wacker
Chicago, Illinois 60606



AUTOMOB1LES

American Motors Corporation 14250 Plymouth Road Detroit, Michigan 48232 Tele: (313) 493-2000 Wm. V. Luneburg, President

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Chrysler-Plymouth Division 12200 East Jefferson Avenue Detroit, Michigan 48231 Tele: (313) 822-4700 R. K. Brown, Vice-President

Dodge Division
7900 Joseph Campau Avenue
Detroit, Michigan 48231
Tele: (313) 872-6100
R. B. McCurry, General Manager

Fiat Motor Company, Inc. 375 Park Avenue New York, New York 10022 Tele: (212) 688-4400 G. Foggini, President Ford Motor Company The American Road Dearborn, Michigan 48121 Tele: (313) 322-3000 L. A. Iacocca, President

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Nissan Motor Corporation, U.S.A. 745 W. Artesia Boulevard Compton, California 90220 Tele: (213) 639-7860 Y. Katayama, President

Oldsmobile Division Townsend Street Lansing, Michigan 48921 Tele: (517) 373-5000 John B. Beltz, General Manager

Pontiac Motors Division
One Pontiac Plaza
Pontiac, Michigan 48055
Tele: (313) 332-8111
F. James McDonald, General Manager

Renault, Inc. 100 Sylvan Avenue Englewood Cliffs. New Jersey 07632 Tele: (201) 461-6000 Jean Ordner, President

Toyota Motor Distributors, Anc. 2055 West 190th Street
Torrance, California 90509
Tele: (213) 770-1730
I. Kodaira, President

Volkswagen of America, Inc. 818 Sylvan Avenue Englewood Cliffs, New Jersey 07632 Tele: (201) 567-7600 J. Stuart Perkins, President

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Benrus Corporation Benrus Center Ridgefield, Connecticut 06877 Tele: (203) 438-0333 Victor K. Kiam, President

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Timex Corporation 375 Park Avenue New York, New York 10022 Tele: (212) 759-5655 Lester Brooks, President

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DEPARTMENT STORES AND MAIL ORDER HOUSES

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Chicago, Illinois 60607
Tele: (312) 854-4141
c. R. Wunderlich, President

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Box 458
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Spiegel, Inc. 2511 West 23rd Chicago, Illinois 60608 Tele: (312) 927-5600 Edward J. Spiegel, President

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F00D

American Home Foods . 685 Third Avenue
New York, New York 10017
Tele: (212) YU6-1000
J. B. Shortlidge, President

Archway Cookies, Inc. 338 Upton Avenue Battle Creek, Michigan 49016 Tele: (£16) W02-6205 G. J. Markham, President

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Dean Foods Compan; 3600 River Road Franklin Park, Illinois 60131 Tele: (312) 625-6200 H. M. Dean, Jr., President

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First National Stores, Inc. 5 Middlesex Avenue Somerville, Massachusetts 02143 Tele: (617) 623-2400 Hilliard J. Coan, Presidena



Food

Frito-Lay, Inc.
Frito Lay Tower
Dallas, Texas 75235
Tale: (214) 357-1511
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ITT Continental Baking Company, Inc. P. O. Box 731
Rye, New York 10589
Tele: (914) 967-4747
M. Cabell Woodward, Jr., President

Keebler Company 677 Larch Avenue Elmhurst, Illinois 60126 Tele: (312) 379-1525 G. M. Keller, Jr., President

Kellogs Company Bertle Creek, Michigan 49016 Tele: (616) 962-5151 J. E. Zonning, President

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500 Peshtigo Court
Caicago, Illinois 60690
Teln: (312) 222-4600
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Lawry's Foods, Inc.
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Los Anweles, California 90065
Tele: (213) 225-2491
Richard N. Frank, President

Libby, McNeill & Libby 200 South Michigan Avenue Chicago, Illinois 60604 Tele: (312) 341-4111 D. E. Guerrant, ?resident

Nabisco, Inc. 425 Park Avenue New York, New York 10022 Tele: (212) PL1-5000 Robert Schaeberle, President

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The Nestle Company, Inc. 100 Bloomingdale Road White Plains, New York 10605 Tele: (914) WH6-6400 G. J. Gogniat, President

Oscar Mayer and Company 910 Mayer Avenue Madison, Wisconsin 53704 Tele: (608) 244-1311 P. Goff Beach, President

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INSURANCE

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Insurance

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Global Van Lines, Inc. One Global Way Anaheim, California 92803 Tele: (714) 776-0880 Edward W. Schumacher, President

Greyhound Lines, Inc. Greyhound Tower Phoenix, Arizona 85013 Tele: (602) 248-5000 J. L. Kerrigan, President

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United Van Lines, Inc. One United Drive Fenton, (St. Louis County), Missouri 63026 Tele: (314) 326-3100 Lloyd H. Meyer, President

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135 East 42nd
New York, New York 10017
Tele: (212) 953-6000
John K. McKinley, President

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New York, New York 10020
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Donald P. Kircher, President

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RCA, Ltd. 1101 Lenoir Street Montreal 30, Quebec John D. Houlding, President

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Ronson Products of Canada, Ltd. 110 Ronson Drive Rexdale 603, Ontario A. B. Johnson, Executive Vice-President

Sayvette Department Stores, Ltd. 45 Overlea Boulevard Toronto 354, Ontario A. Gold, President

Simpsons-Sears, Ltd. 108 Mutual Street Toronto 220, Ontario D. J. Peacher, President

Sunbeam Corporation (Canada), Ltd. 220 Islington Avenue, South Toronto 550, Ontario R. S. Isnor, President

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